Languages

Spanish native
English fluent
Italian fluent

Hard skills

- Graphic Design
- Project Management
- O Social Media
- UI/UX Design
- Video Editing
- Web Design

Software & tools

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

O-O-O-O-O-OAdobe XD/Fiama

CSS/HTML

Microsoft Office/Google Suite

Notion

Rhinoceros 3D

Wordpress

Soft skills

- Adaptability
- Empathy
- Organization
- Process optimization
- Problem solving
- Time management

Hobbies & interests



VALENTINA SCANNONE MACHADO

Place of birth: Caracas, Venezuela Date of birth: 02/08/1993

+39 349 7082548

valenscannone@gmail.com

Work experience:

Senior Graphic & Web Designer

J.F. Amonn s.r.l. (Divisione Color, Print e Hotel)

October 2019 - present | Bozen, Italy

management and ad-hoc development of project management program (Notion); management and development of visual communication material, online and print; graphic management of product labels;

creation of multimedia material and 3D renderings for online communication; ui/ux design and development of corporate websites and apps.

Graphic & Web Designer

Freelance

October 2022 - present | remoto

development of visual communication material, online and print; design and development of websites on Wordpress.

Multimedia Designer

Data Agency s.r.l.

October 2018 - September 2019 | Bozen, Italy

development of visual communication material, online and print; creation of multimedia material (photos, videos and motion graphics) for online communication; ui/ux design of applications and online platforms.

Graphic Design Internship

Oberalp Group SpA (Salewa/Dynafit/Wildcountry) January 2018 - July 2018 | Bozen, Italy

development of graphics for visual merchandising;

design, development and installation of Salewa store product and window displays; development of graphic material for digital marketing.

Education

Bachelor Design & Arts

Free University of Bozen 2015 - 2018 | Bozen, Italy

Bachelor Architecture (discontinued)

Universidad Simón Bolívar 2011 - 2014 | Caracas, Venezuela

High School Diploma in Science

Instituto Andes 1997 - 2011 | Caracas, Venezuela

Certifications:

CILS TRE

Level (1 - italian

International Center of Integral Formation

English Programme

Volontary work:

Contacts & Accommodation Manager

Snowdays (2018 & 2019 editions) July 2017 - July 2019 | Bozen, Italy

Event & Communications Coordinator
 S.C.U.B. (Sports Club University of Bolzano)
 July 2017 - September 2018 | Bozen, Italy





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