

## VALENTINA SCANNONE MACHADO

Place of birth: Caracas, Venezuela

Date of birth: 02/08/1993

valenscannone@gmail.com

Work experience:

- Senior Graphic & Web Designer

J.F. Amonn s.r.l. (Divisione Color, Print e Hotel)

October 2019 - present | Bozen, Italy

management and ad-hoc development of project management program (Notion);  
management and development of visual communication material, online and print;  
graphic management of product labels;  
creation of multimedia material and 3D renderings for online communication;  
ui/ux design and development of corporate websites and apps.

Graphic & Web Designer

Freelance

October 2022 - present | remoto

development of visual communication material, online and print; design and development of websites on Wordpress.

## Multimedia Designer

Data Agency s.r.l.

October 2018 - September 2019 | Bozen, Italy

development of visual communication material, online and print;  
creation of multimedia material (photos, videos and motion graphics) for online communication;  
ui/ux design of applications and online platforms.

● Graphic Design Internship

Oberalp Group SpA (Salewa/Dynafit/Wildcountry)

January 2018 - July 2018 | Bozen, Italy

development of graphics for visual merchandising;  
design, development and installation of Salewa store product and window displays;  
development of graphic material for digital marketing.

Education:

## Bachelor Design & Arts

Free University of Bozen

2015 - 2018 | Bozen, Italy

- Bachelor Architecture (discontinued)

Universidad Simón Bolívar

2011 - 2014 | Caracas, Venezuela

High School Diploma in Science

Instituto Andes

1997 - 2011 | Caracas, Venezuela

### Certifications:

● CILS TRE

Level C1 - italian

● International Center of  
Integral Formation

- English Programme

Voluntary work:

## ● Contacts & Accommodation Manager

Snowdays (2018 & 2019 editions)  
July 2017 - July 2019 | Bozen, Italy

● Event & Communications Coordinator

S.C.U.B. (Sports Club University of Bolzano)  
July 2017 - September 2018 | Bozen, Italy

